

Local Condition: Peer Influence to Drink Alcohol

Measure 1: 39% of youth reported on survey that it is okay for youth under 21 to drink if they don't drive afterwards
 Measure 2: 32% of youth reported on survey that it is okay for youth under 21 to drink at parties if they don't get drunk

Change Strategy	Potential Interventions	Who Could do This in our Community?
Provide Information	Social Norm campaign	Youth Council develop media messages and the DFYC will publish
Build Skills	Provide Challenge Day training program for each Logan County high school	School Ambassador's coordinate. DFYC provide financial support
Provide Support	Have representatives from all high schools on the Coalition's Youth Council	School Ambassador's nominate youth/
Enhancing Access/Reducing Barriers	All school districts develop an annual plan to implement "Be the Change Team" activities	School Ambassador's
Change the Consequences	Propose increase identification and enforce violations of substance abuse policies.	School districts Superintendent and Boards of Education
Change the Physical Design of the Environment	Social Norm Campaign within schools promoting positive youth development	Be the Change Teams within each school district
Modify Policy	School districts incorporate "Be the Change Team" activities into youth led prevention programs.	School Ambassador's and Youth Council members
	Request all school districts review and modify substance abuse policies to be consistent with one another.	School districts Superintendent and Boards of Education

Workgroup Members:
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