

Local Condition: Retailers Selling to Minors

Measure 1: Spring 2010, 63% of off-site retailers were checked for compliance 44% of retailers sold to minors

Measure 2: 36% of adults report that alcohol retailers are not careful when preventing sale of alcohol to minors

Measure 3: 31% of adults report that it would be easy or very easy for minors to buy alcohol at a store

Change Strategy	Potential Interventions	Who Could do This in our Community?
Provide Information	Information packets to retailers on State Laws and Local Ordinance on underage sales.	Russells Point Police Department, Sheriff's Office, Bellefontaine Police Department
	Provide info. Packets to parents/families on retail sales to minors.	Middle Schools
Build Skills	Provide training to retail clerks and permit owners on OAC 43 Title 3.	Ohio Investigative Unit of Department of Public Safety
	Develop a webpage to host training and many other items.	Margaret Appel & Youth Council
Provide Support	Assist law enforcement with compliance checks and random selection. Every 3 months. Possibly paying OT for officers.	Drug Free Youth Coalition
Enhancing Access/Reducing Barriers	Facilitate law change to require Responsible Beverage Servers (RBA) training	Individual Communities that can pass ordinances.
Reduce Barriers and Enhance Access	Notification of compliance checks prior to conducting.	Press release, Incorporate in RBA training
	Insurance premium discount for providing Responsible Beverage Servers Training.	Hill & Hamilton Insurance and Investments
Change the Consequences	Graduated increase of fines imposed on violators of ORC 4301.69	Municipal Court
	Reward/Recognize retailers that complied with the law.	Coalition
	Add incentives for developing and instituting alcohol management policies and Responsible Beverage Servers training.	Coalition
Modify Policy	Look into if the Clerk of Municipal Court forwards paperwork to State Liquor Control when there is violation of ORC 4301.	Municipal Court
	Local ordinance requiring alcohol permit holders to provide Responsible Beverage Server Training.	Individual Communities
	Assist managers/owners of alcohol outlets with policy/procedures for sales of alcohol.	Incorporate in RBS training
	Draft/modify ordinance to include local fines for non-compliant retailers.	Municipal Court

Workgroup Members

Judge Michael Brady

Chief Brad Kunze

Chief Josef Freyhof

Deputy Allen Huffman

Investigative Agent Tony Storey

Approved by Board of Directors: 6/1/11